How do you generate big numbers of front-end cash-paying customers so you can capture a lot of people who will join your MLM opportunity on the back-end?



Doyle Chambers Solution #2

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In this Solution Report, I'll be teaching how to "Generate big numbers of front-end cash-paying customers so you can capture a lot of people who will join your MLM opportunity on the back-end".

Hello, my name is Doyle Chambers. For over 25 years, I've been helping people create ever-growing cash-flow with Ready-to-Go Business Systems. I have a real solution I want to share with you, so keep reading all the way to the end.

Here's what you need to know and WHY it's important to you...

1. "MLM doesn't work for most people because they don't have a true sales process."

Most people fail because they try to sell what isn't bought. Most people won't be interested in MLM products, your MLM "pay plan", or the merits of your chosen MLM company. What most people need

is another source of income. That is their main focus. To be successful with your MLM business, you must promote and sell a system of duplication.

Enrolling people into your MLM first should not be your focus. Many people will eagerly buy MLM how-to information before they will enroll into your MLM program. So SELL something first and then enroll them into your MLM business later. You'll be making money fast...and upfront by selling informational systems. You need a front-end approach that makes you immediate money. Save the MLM for later.

2. "What Are The 2 Things That Super-Successful MLM People Do?"

TThe top MLM people do 2 important things to be successful. (1) sell information and (2) advertise heavily

Consider how these successful marketers sell information and "back-end" whatever MLM program they're in. When a well-known marketer Gerald launched

A Side Story...Here's what a Small Town Millionaire taught me about the Multiple Income Solution.

Many years ago I met a man named Fred - who owned a number of businesses in town. I was eating at his restaurant and he came over and started talking about business. Me, being the inquisitive type, jumped right in with all sorts of questions.



This wildly successful restaurant owner told me that he also owned a "piece" of the town gym, two pizza parlors, another fancy restaurant, a golf course, and a landscaping business. Fred also owned several rental properties. In total, Fred had over eight (8) different income streams. Fred was a very rich man.

The next thing Fred revealed to me was astoundly brilliant. I hope you can appreciate this as much as me. *I asked him, What was his "model" for business?* Not in locating businesses, or what types of products to sell. I wanted to know his philosophy. What Fred said fascinated me. Not only in its simplicity, but in how profound his answer was.

You'll be **BLOWN AWAY** by what this Rich Man told me next. <u>You can quickly start applying this same multiple income solution in your own life.</u> You'll learn how to do this WITHOUT buying or running any type of local business. I can show you how to collect money in multiple ways NATIONWIDE...doing some pleasant work only a few minutes a day from your home.

To read the rest of this Small Town Millionaire's Story, just enter your name and email address on my webpage. I'll email you the whole story immediately.

CLICK THE LINK BELOW TO GET THE FULL STORY:

https://www.doylechambers.com/blog/Get-it-Now.html

his explosive marketing system, what did promote to people first?

First, Gerald offered his \$97 mail order marketing training course that paid re-sellers a substantial commission. Second, Gerald promoted his chosen MLM program on the back-end.

You should always start by offering some type of self-funding promotion. Gerald would always lead with some enticing offer that could attract cash flow into the pockets of his downline members. He first lead with his how-to informational courses.

Uniformed beginners always do MLM the wrong way. You should RETAIL SELL a money-making offer FIRST so you can create customers. Then later you can Back-Door those customers into your chosen MLM program to earn residual income.

3. "What is a Self-Funding Promotion?"

A Self-Funding Promotion is when you lead off with something to sell for retail -- that pays an immediate profit. Your chosen MLM program information is hidden inside of the informational product you sold. Your customers only see the MLM inside of your product, after they have purchased your offer.

That means -- whether or not the prospect joins your MLM or not -- you still funded the enrollment process with the money that was made on the front end retail sale. You front-end something for sale in order to make money and back-end your chosen MLM program. Otherwise known as "sell something first to recruit later". You always earn money regardless if anyone signs up into your

chosen MLM program.

Essentially, you get to advertise and market your business for free...while using the profits from the sales of whatever you are selling to your customers. That is a "Self-Funding Promotion".

4. "How do you generate big numbers of front-end cash-paying customers so you can capture a lot of people who will join your MLM opportunity on the back-end?"

First, you need to retail something irresistible that will generate lots of profit. Second, you need to gather a base of customers and prospects...so you can funnel all of them into your chosen MLM

Recommended Youtube Videos To Watch:

- * The Keys To Massive Success Tony Robbins
- * How to Take Charge of Your Life Jim Rohn
- * Purpose Rare Recordings -Napoleon Hill

program. You need a calculated and reliable sales process. It's got to be predictable and profitable. To succeed with your advertising your business, you must have a big enough retail profit potential on whatever you are selling. You should never promote any kind of "free program". Earning \$10 to \$15 on a sale isn't enough profit to keep you profitable. You must earn more per sale, or your business will fail.

5. "Learn to write powerful sales psychology that persuades hundreds of people to send you money to buy whatever you are selling."

Yes, smart marketers have learned how to write sales letters to get people believe them and send their money to purchase a product.

How could you accomplish this? What would you say to get people to believe you, and order products from you?

How do you "write" ad copy that causes complete strangers, who are hypnotized by the words you write, to buy whatever you are selling?

I have written ad copy now for almost 30 years professionally. My sales letters have been responsible for generating thousands of dollars of goods and services.

Yes. There is a formula for writing powerful sales copy. We are all configured genetically the same way. So much so in fact, that once you know the formula of the "genetic code," you will be able to write persuasively and get people to react predictably. Because I know the genetic configuration of people, I capture their attention by focusing on their pain. So, I write about the needed SURVIVAL techniques for MLM and marketing. Prospects preferably STUDY my ad copy rather than reading stagnant MLM company literature. Based on people's pre-conditioning. they try to learn how to avoid pain. People are compelled to read my ads because we are built to avoid pain and discomfort. Good advertising solves a problem and HIGHLIGHTS the pain that the reader is presently

experiencing. Most people are persuaded to send money to marketers who can solve their problems with workable solutions.

Recommended Books To Read:

- * Success Through A Positive Mental Attitude - Napoleon Hill
- * 7 Habits of Highly Effective People Stephen R. Covey
- * Game of Life and How to Play It -Florence Scovel Shinn

6. "Why should you use a recorded promotional audio message in your ads?"

Your message can be extremely persuasive if people can hear your voice through a recorded promotional audio message. Even though they cannot see the one who is speaking, the audio message connects with their subconscious mind on a deeper level that just seeing a written sales letter. Listening to just someone's VOICE can by very hypnotic. Which gives the messenger a chance to sell and re-sell the prospect.

You can take people who read your ads from SEING to HEARING. These voice-mail messages introduce provide an alternate method for prospects to understand my message and to discover the offer in new ways.

Before people will send money from the ads, people want to hear the VOICE of the messenger...to see how they sound and to give them confidence they are not making a wrong decision be getting involved. People will THINK to themselves, "I have to buy this guy's system so I can USE it to make more money."



Get Started Right Now!

Until you learn a real solution from someone you can trust, it's hard to have the confidence to take action.

If you don't act right now and make a real change, then you will continue to fail. If you don't act now and make a real change, then you will continue to fail.

Step out beyond your current way of life and embrace new habits. My advice is to decide now to go all in and be fully committed.

Treat this like a serious business so you can start making money. Get started now and change your financial life for the better.

I sincerely thank you for taking the time to read this Solution Report.

Doyle Chambers

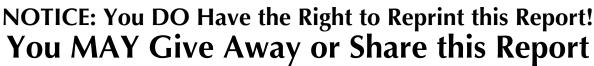
25+ Year Master Marketer

- **P.S.** This report is only part of the bigger story. You can download all of my revealing Solution Reports for free on my website shown below.
- **P.P.S.** Look at the "**RESOURCES**" below to see the *real solutions* to make more money.

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Learn "The Small Town Millionaire's Multiple Income Solution"

Click Here: https://www.DoyleChambers.com/blog/Get-it-Now.html

See the "Real Cash-Flow Funnel" VIDEO and start earning endless cashflow.

Click Here: https://www.DoyleChambers.com

See Doyle Chambers' Catalog of Income Building Systems and Action Plans.

Click Here: https://www.DoyleChambers.com/catalog

UpFront Cash Postcard Marketing System Generates Daily Cash And Reels-In All The People You Need To Build An Ever-Growing Business.

Click Here: https://www.DoyleChambers.com/System-7

See the Best Online Business System Ever Created by Millionaire Marketer.

Click Here: https://www.DoyleChambers.com/Expander1

MLM Rocket Recruiting System Can Build A Rocket Fast Downline With Your Chosen MLM Program.

Click Here: https://www.DoyleChambers.com/System-10

MLM Income Builder Toolbox gives you proven tools to generate endless leads so you can EXPLODE your Business or MLM Downline.

Click Here: https://www.DoyleChambers.com/System-11

See the Opportunity Seeker Mailing List That Targets "Serious Mailers" Who Know How To Successfully Recruit People Into Your MLM Downline! Click Here: http://www.DoyleChambersMailingLists.com

See Doyle Chambers' Maximizer tools, methods, and strategies to help you MAKE MORE MONEY.

Click Here: https://www.DoyleChambers.com/Maximizers

These 5 Great Success Books will create real lasting change in your life.

Click Here: https://www.DoyleChambers.com/Expander8